Kit Lam, Ph.D

Assistant Professor

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Higher Education

Ph. D. in Communication Studies, The University of Iowa, U.S.A. (2003-2007)

MA in Communication, The University of Oklahoma, U.S.A. (1990-1992)

BA in Communication, North Carolina State University, U.S.A. (1986-1990)

Academic Positions

ICUSTA Exchange Scholar, 2012, University of St. Thomas, Houston, USA

Chair, 2008- present, Department of Communication Arts/Graduate Institute of

Creative Arts Industries, Wenzao Ursuline College of Languages, Taiwan

Assistant Professor, 2007- present, Department of Communication Arts/Graduate

Institute of Creative Arts Industries, Wenzao Ursuline College of Languages,

Taiwan

Lecturer, 2005-2007, Department of Communication Arts, Wenzao Ursuline

College of Languages, Taiwan

Lecturer, 1998-2005, Department of English, Wenzao Ursuline College of Languages,

Taiwan

Teaching Assistant, 2004-2007, Department of Communication Studies, The

University of Iowa, USA

Teaching Assistant, 1991-1992, Department of Communication, The University of

Oklahoma, USA

Professional Positions

Reporter, 1997 – 1998, Formosa Television Co. Ltd., Taiwan

Deputy Manager/Program Director, 1995-1997, Wanchung Cable Television Co.

Ltd., Kaohsiung, Taiwan

Anchor/Reporter, 1993 – 1995, Wanchung Cable Television Co. Ltd., Kaohsiung,

Taiwan

Producer and Program Strategist,1993, Huaqiao Communication Co.Ltd., Tainan, Taiwan

Production Assistant, 1988 – 1990, North Carolina Public Television, Raleigh, NC, USA

Reporter, 1984 – 1985, Ta Kung Pao (Newspaper), Hong Kong

Honors and Awards

2012 ICUSTA Exchange Scholar, University of St. Thomas, Houston, USA

2011 Merit Award in Facilitating Higher Education Evaluation and Accreditation

of Ministry of Education, Wenzao Ursuline College of Languages, Taiwan

2010 Outstanding Teacher’s Award, Private Education Institute Association,

Taiwan

2010 Outstanding Teacher’s Award, Leming Education Foundation, Taiwan

2010 Outstanding Senior Teacher’s Award, The Ministry of Education, Taiwan

2010 The Best Service Award, Wenzao Ursuline College of Languages

2009 Outstanding Award for Industry-Academia Collaboration, The Ministry of

Education, Taiwan

2010 Best Award in Drama Series, 2010 Taiwan Phone Movie Festival, Institute

of Information Industry in Taiwan

2009 Award for Volunteer Training for the 2009 World Games in Kaohsiung,

Wenzao Ursuline College of Languages

Certificate

Further Certificate for Teachers of Business English, London Chamber of Commerce and Industry (LCCI), 2009

Research Areas

Visual Culture, Studies of Television and Film, Intercultural Communication, Phenomenology of Communication

Advising

MFA Candidates: Victoria Ho (2009-present), Selina Chang (2009-present)

Completed MFAs: Wanchi Chen (2009-2011), Raffaello Hsu (2009-2011)

Supervising Students Winning Awards:

2011 Wanchi Chen, Premium Award in GreaTeach-KDP 2011 with the work

drawn from her Thesis “Design and Teaching Hearing-impaired

Children’s Art Program Based on the Concept of Perception”, Taipei

Municipal University of Education.

2009 Daniel Wu, Frances Lin, Mandie Hung, Doltan Hsien, Elyse Bei, Silver

Medal in Inter-Collegiate Contest for English Talk Shows, Lunghwa

University of Science and Technology.

Courses Taught

[Key: 1. Communication Arts Dept., Wenzao College

2. Grad. Inst. of Creative Arts Industries, Wenzao College

3. English Dept., Wenzao College

4. Communication Studies Dept., Univ. of Iowa]

Undergraduate Level

Television Production 1, 3, 4

English Programs Production and Studies

Media English 1

Graduation Project 1

Communication Practicum 1

Internship 1

Camera Work for TV and Film 1

Research Methodologies 1

Journalist English 3

Introduction of Mass Media 3

TV Culture and Society 3

Introduction to Public Relations 3

Intercultural Communication 3

Media Management 4

Media Production 4

Graduate Level

Contemporary Communication Research 2

Sound and Image Studies 2

Studies of Visual Culture 2

Overseas Studies in Creative Industries 2

Thesis 2

Publications and Conference Presentations

Lam, K (Forthcoming in 2012). History, memory, and fragmentation: Toward a dialectical

and allegorical vision of commemorating 9/11. In P. Roberts (Ed.), The Bush

Administration and 9/11: Perspectives from China. UK: Cambridge Scholars Press.

Lam, K. (2010a). Cultural exchange and communication education: Intercultural training

through media production. Proceeding of U6 Forum on International Cooperation and

Education, Anhui University, China.

Xu, J. T., Lam, K. (2010b). Application of mobile content research in the multi-media

performance of digital art and classical music: A case study of Vivaldi’s “Four

Seasons”. Proceeding of 2010 Current Trends and Development of Cultural Creative

Industries Conference, pp. 97-112. Wenzao Ursuline College of Languages, Kaohsiung,

Taiwan.

Chen, W. Q., Lam, K., & Lian, L.L. (2010c). Reading Shanghai World Expo from the

perspective of the spectacle. Proceeding of 2010 International Management of Tourism

Industry, Wenzao Ursuline College of Languages, Kaohsiung, Taiwan.

Lam, K. (2007a). “Image, commemoration, and radical responsibility toward the Other.”

International Association for Media and Communication Research (IAMCR)

Convention, UNESCO, Paris, France.

Lam, K. (2007b). “Commemorating 9/11 and hearing the Other through a musical

experience.” Cultural Studies Now International Conference, London, UK.

Lam, K. (2005a). “Image and Discontent of Al-Jazeera in the Context of International

Communication”. International Association for Media and Communication Research

(IAMCR ) Convention, Taipei, Taiwan.

Lam, K. (2005b). “Performing, witnessing, and politics of the televised forensic

investigation related to Taiwan’s 2004 presidential election.” International

Communication Association Convention, New York City, USA.

Lam, K. (2004a). “The pseudo-public sphere created by Taiwanese political talk shows.”

National Communication Association Convention, Chicago, USA.

Lam, K. (2004b). “Gebser and the memory of 9/11.” The Thirty-third Annual Jean Gebser

Society Conference, The University of Oklahoma, Norman, OK, USA.

Lam, K. (1992). Gebser, technology, and the aperspectival world. Proceeding of The

American-Japanese Phenomenology Conference. The University of Tokyo, Japan

Works Produced

Producer, 2010. Kaohsiung Dingjhong Commercial District, Video Tourist Guide on DVD.

Producer, 2010. Courage and Power in Difficult Times. Documentary on DVD.

Co-Producer, 2009. A Conversation Between Semu Greg and Dr.Wan. Short Film.

Producer, 2009. Night at the Film Archive, Drama Series on DVD, the Best Drama Series

Award in 2010 Taiwan Phone Movie Festival.

Producer, 2009. Short films for mobile content. Works include Zodiac Girls Love Kaohsiung,

Let Dreams Soar, Love Kaohsiung, Local Festivals in Kaohsiung, X- Street, Nightmare,

German Youths in Kaohsiung, etc.

Producer, 2007. English For Taiwanese, a multi-media interactive learning material.

Government and Industry Funded Projects

【2011-2012】

1. (Director) 2011 Youth Film Festival Planning and Executing Project. Kaohsiung Film

Archive, Bureau of Cultural Affairs, Kaohsiung City Government.

2. (Co-director) Progressive Planning of Curriculum for Career Development, a sub-project

for the 2011-2012 Teaching Excellence Project, The Ministry of Education.

3. (Director) Curriculum of Innovative Abilities, a sub-project for the 2011-2012

Teaching Excellence Project, The Ministry of Education.

4. (Director) Campus Center for Citizen Reporters Program, Public Television Service

Foundation, Taiwan.

5. (Director) Inter-disciplinary Training Program, Ministry of Education.

6. (Director) Employment Program For Students in Digital Communication, Council of

Labor Affairs, Executive Yuan, Taiwan.

【2010】

1. (Director) Training Program of Community News Reporting for the Public Channel of

Cable TV. Information Bureau of Kaohsiung City Government.

2. (Director) Project of Community Resettlement and Reconstruction After Typhoon

Morakot Through Documentary Images. Council for Cultural Affairs,

Executive Yuan, Taiwan.

3. (Director) Promotion for Recruiting Students. Kaohsiung St. Paul’s High School.

4. (Co-Director) Project of Building the English Environment in the Ding Jhong Commercial

District. Economic Development Bureau, Kaohsiung City Government.

5.(Co-Director) Application and Guidance of English Emblem Service Certificate for

Consumption, F&B, Accommodation and Tourism Industries in Kaohsiung.

Economic Development Bureau, Kaohsiung City Government.

【2009】

1. (Co-Director) Mobile Content Business Model Research Project. Institute for Information

Industry, Taiwan.

2. (Director) Project of Collaborating with Austronesian Artists in Residence. Kaohsiung

Museum of Fine Arts.

3. (Director) OTOP (One Town One Product) International Marketing for Industrial

Innovation, an action project for the 2009-2010 Teaching Excellence

Project, The Ministry of Education.

4. (Director) The 53rd Asia Pacific Film Festival Service. Full Power Production Co., Ltd.

5. (Director) Documenting City Car Race Performance. Taiwan Drift Sports Car

Association.

6. (Director) Collaborating with Making the Documentary Film “Young at Heart—

Grandma Cheerleaders”. Backstage Studio Co., Ltd.

7. (Co-Director) Wenzao’s In-depth Language Learning Programs for All Learners through

Integrating and Developing Scales, The Ministry of Education.

【2008】

1. ( Director) International Media Liaison Training Program for the 2009 World Games.

2009 World Games Kaohsiung Organizing Committee.

2. (Director) English Dubbing of 2005 World Games in Germany Video Program. 2009

World Games Kaohsiung Organizing Committee.

3. ( Director) Producing Multi-Media Content of Learning Materials, a sub-project of

English Improvement for Vocational School Students of General Education

and Language Application Project, sponsored by the Ministry of Education.

4.(Co-Director) Foreign Languages Service Industry Digital Park and Professional Manpower

Cultivation, sponsored by the Ministry of Education.

【2007】

(Director) Video Production and Broadcast of the International Tennis Tournaments.

Kaohsiung Tennis Association.

Professional Services (Internal)

【College】

2010 – 2012 Member, T-Portfolio Digital Network Promotion Committee

2010 – present Member, Faculty Evaluation Committee

2008 – present Member, University Affairs Committee / Curriculum Committee/Academic

Affairs Committee

2010 Advisor, Multi-cultural Carnival for the Ding Jhong Commercial District in Kaohsiung,

Industry-Government-Academia Cooperation Office

2010 Member, Evaluation Committee for Faculty Research Publications

2010 Member, Industry-Academia Collaboration Consulting Committee

2010 Respondent, Compound Teaching Symposium on Cross-Straits Education

2009 Session Chair and Commentator, Faculty Research Presentation Conference

2008 – 2011 Member, Funding Committee

2008 Member, Industry-Academia Collaboration Committee

2008 Member, Faculty Evaluation Committee, Translation & Interpreting Department

2007 Member, IT Development Committee

2001 - 2003 Advisor, Student Association of Mass Communication

【Department】

2008 - present Chair, Entrance Examination Committee for Graduate and Undergraduate

programs/ Faculty Evaluation Committee/ Recruiting Committee/ Curriculum

Committee/ Employment Advising Committee/Funding Committee/ Library

Committee

2008 - 2011 Organizer and Session Chair, Annual Forums and Symposiums on Current

Trends and Development of Cultural Creative Industries in Taiwan

2007 Member, Faculty Evaluation Committee/ Curriculum Committee

2007 Homeroom Teacher

Invited Lectures

2011 “Current Trends in Web-Communication and Utilization of Internet”, Secretariat of

Kaohsiung City Government/ Zuoying District Office/ Information Management

Center of Kaohsiung City Government.

2011 “How to Interact with Media”, National Cheng Kung University Hospital/ National

Freeway Bureau.

2011 “Theory and Practice in Public Speaking”, Employment Program For Students in

Digital Communication, Council of Labor Affairs, Taiwan.

2011 “English News Writing”, English News Anchor Training Program, English

Volunteers Association, Wenzao Ursuline College of Languages.

2011 “Expo 2010 in Shanghai”, 2011 Wenzao International Affairs Study Camp,

Department of International Affairs, Wenzao Ursuline College of Languages.

2010 “Discover Stories from Community Participation”, Training Program of Community

News Reporting for the Public Channel of Cable TV, Information Bureau, Kaohsiung

City Government.

2009-2011 “Taiwanese Cinema”, “Popular Culture in Taiwan”, Annual Seminars on

Taiwan Studies In-depth for International Youth. Wenzao Ursuline College of

Languages.

2010-2011 “Current Trends in Communication Education in Taiwan”, News Camp for

Cross-Strait University Students, Shih Hsin University.

2009 “Intercultural Communication”, Volunteer Training Program for Students in Charge

of VIP, Contest, Awarding of 2009 World Games, 2009 World Games Kaohsiung

Organizing Committee.

2007 “Understanding International Media”, Civil Service Development Institute,

Kaohsiung City Government.

2007 “Introduction to Mass Media”, Communication Camp, Kaohsiung Zuoying Junior

High School.

Media Interviews

2011 Interviewed as the Spokesperson of Cable TV Public Channel Promotion Committee by

TKTV, Kaohsiung.

2011 Interviewed as the Festival Director and Curator of 2011 Youth Film Festival organized

by Kaohsiung Film Archive by TKTV, Kaohsiung.

2011 Interviewed by FM 103.3 The Broadcasting Corporation of China (BCC).

2010 Interviewed on “Kaohsiung Brightening Up” Program, TKTV, Kaohsiung.

2009 Interviewed by Best Radio: “Analyzing the Advantages and Disadvantages of the

Opening and Closing Ceremonies of 2009 World Games”.

2008 Interviewed by Police Radio Station on “Talk” Program.

2007 Interviewed by National Education Radio on “Education Continuance”

&“Education Ferris Wheel” Programs.

Short-term Overseas Studies

Media Production Workshop & Cultural Exchange Program, Bangkok University, Thailand,

Nov.- Dec. 2007

Creative Industries Study Program, Bangkok, Thailand, July, 2008

Creative Industries Study Program, Bali, Indonesia, July 2009

Creative Industries Study Program, Shanghai, China, July 2010

Cross-Strait Academic Exchange and Creative Industries Study Camp, Shanghai International

Studies University, Shanghai, China, Sept. 2010

Creative Industries Study Program, Seoul, South Korea, July 2011